

Mcq for introduction to computer business application Tutorial

MCQ for Introduction to Computer Business Application: A Comprehensive Guide

MCQ for Introduction to Computer Business Application is an essential resource for students, professionals, and anyone interested in understanding how computers transform business operations. Multiple Choice Questions (MCQs) serve as effective tools for assessing knowledge, reinforcing learning, and preparing for exams or certifications in the field of business computing. In today's digital age, computer applications have revolutionized the way businesses operate, making it crucial to grasp foundational concepts through engaging and structured assessments.

This article provides a detailed overview of MCQs related to the introduction of computer business applications, highlighting their importance, common topics covered, benefits of practicing MCQs, and tips for effective preparation. Whether you are a beginner or an advanced learner, understanding these MCQs will strengthen your grasp of essential computer applications in business settings.

Understanding the Importance of MCQs in Business Computer Applications

The Role of MCQs in Learning and Assessment

Multiple Choice Questions are widely used in educational and training contexts due to their efficiency and objectivity. They enable learners to:

- Quickly evaluate their understanding of key concepts.
- Identify areas requiring further study.
- Practice time management during exams.
- Prepare effectively for competitive examinations and professional certifications.

In the context of computer business applications, MCQs help learners familiarize themselves with terminology, software tools, operational procedures, and the strategic role of technology in business.

Why Focus on Introduction to Computer Business Applications?

The introductory course offers foundational knowledge about how computers and software applications support business processes. Key topics include:

- Types of business applications (e.g., accounting, inventory management, CRM)
- Basic hardware and software components
- Data management and storage
- Office automation tools
- Business communication technologies
- Cybersecurity basics
- Emerging trends like cloud computing and ERP systems

Mastering these topics through MCQs ensures a solid understanding that can be built upon for advanced learning or practical application.

Common Topics Covered in MCQs for Introduction to Computer Business Applications

Understanding the typical themes addressed in MCQs helps learners focus their study efforts effectively. Here are the core areas:

1. Basic Concepts of Computers in Business

- Definition and types of computers
- Hardware components (CPU, RAM, hard drives)
- Software applications used in business
- Input and output devices

2. Types of Business Applications

- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)
- Accounting software (e.g., QuickBooks, Tally)
- Inventory management systems
- Payroll software

3. Office Automation Tools

- Word processors (e.g., MS Word)
- Spreadsheets (e.g., MS Excel)
- Presentation tools (e.g., MS PowerPoint)
- Database management systems

4. Data Management and Storage

- Types of data (structured vs. unstructured)
- Databases and data warehouses
- Data security and backup strategies

5. Communication and Networking

- Email and instant messaging
- Local Area Networks (LAN) and Wide Area Networks (WAN)
- Internet and intranet applications
- Cloud computing services

6. Cybersecurity and Data Protection

- Common threats (viruses, malware)
- Password management
- Firewalls and antivirus software
- Data privacy laws

7. Emerging Technologies in Business

- Artificial Intelligence (AI)
- Machine Learning
- Blockchain
- Internet of Things (IoT)
- Cloud services and SaaS

Sample MCQs for Introduction to Computer Business Applications

Practicing sample MCQs can significantly enhance understanding and exam readiness. Below are some representative questions across various topics:

1. Basic Concepts

- Q: Which of the following is considered the brain of the computer?
- a) Hard Drive
- b) CPU
- c) Monitor
- d) Keyboard

Answer: b) CPU

- Q: Which type of software is used to create documents?
- a) Operating System
- b) Word Processor
- c) Antivirus
- d) Browser

Answer: b) Word Processor

2. Business Applications

- Q: ERP systems are primarily used for:
- a) Managing customer relationships
- b) Integrating core business processes
- c) Processing payroll only
- d) Creating presentations

Answer: b) Integrating core business processes

- Q: Tally is an example of:
- a) Inventory management software
- b) Accounting software
- c) CRM software
- d) Word processing tool

Answer: b) Accounting software

3. Office Automation Tools

- Q: Which Microsoft Office application is best suited for creating slideshows?
- a) Word
- b) Excel
- c) PowerPoint
- d) Access

Answer: c) PowerPoint

4. Data Management

- Q: What is the main purpose of a database?
- a) To store and manage data efficiently
- b) To browse internet websites
- c) To create multimedia presentations
- d) To edit images

Answer: a) To store and manage data efficiently

5. Networking and Communication

- Q: Which protocol is used to send emails over the internet?
- a) HTTP
- b) FTP
- c) SMTP
- d) TCP/IP

Answer: c) SMTP

6. Cybersecurity

- Q: Which of the following is a method to protect data from unauthorized access?
- a) Encryption
- b) Deletion
- c) Backup
- d) Compression

Answer: a) Encryption

Benefits of Practicing MCQs for Introduction to Computer Business Applications

Engaging with MCQs offers numerous advantages for learners:

- Reinforces Learning: Regular practice helps solidify understanding of key concepts.
- Identifies Weak Areas: Tests highlight topics needing further review.
- Prepares for Exams: Familiarity with question formats reduces anxiety and improves performance.
- Enhances Time Management: Practicing MCQs under exam conditions improves speed.
- Builds Confidence: Consistent practice boosts self-assurance in subject knowledge.

Tips for Effective Preparation with MCQs

To maximize the benefits of MCQ practice, consider the following strategies:

- Understand the Concepts: Don't just memorize answers; grasp the underlying principles.
- Practice Regularly: Consistent effort leads to better retention.
- Analyze Mistakes: Review incorrect answers to identify misconceptions.
- Use a Variety of Resources: Refer to textbooks, online quizzes, and previous exams.
- Time Yourself: Simulate exam conditions to improve speed and accuracy.
- Focus on Weak Areas: Allocate more time to topics where you struggle.
- Stay Updated: Keep abreast of emerging trends like cloud computing and cybersecurity.

Conclusion

MCQ for introduction to computer business application is a vital component of effective learning and assessment in the field of business computing. By covering fundamental concepts, practical tools, and emerging technologies, MCQs help learners develop a comprehensive understanding of how computers support business processes. Regular practice not only prepares students for exams but also equips professionals with the knowledge necessary to leverage technology for business success.

Whether you are preparing for academic assessments, professional certifications, or enhancing your practical skills, mastering these MCQs will serve as a valuable foundation. Remember to combine MCQ practice with practical application, reading, and staying updated on technological advancements to stay ahead in the dynamic world of business computing.

Start practicing your MCQs today and build a strong foundation in computer business applications!

Multiple Choice Questions (MCQ) for Introduction to Computer Business Applications are an essential component of learning assessments designed to evaluate understanding and retention of fundamental concepts related to the role of computers in business environments. These MCQs serve as an effective tool for both students and educators to reinforce core topics, identify knowledge gaps, and prepare for exams or practical applications. In this comprehensive review, we will explore the significance of MCQs in this field, the structure and types of questions typically encountered, key topics covered, and best practices for utilizing these questions to maximize learning outcomes.

Importance of MCQ in Introduction to Computer Business Applications

Multiple Choice Questions are widely recognized for their efficiency and versatility in educational assessments. In the context of Introduction to Computer Business Applications, MCQs are particularly valuable because they:

- Assess broad knowledge efficiently: Cover a wide array of topics in a single exam or quiz.
- Encourage precise understanding: Require students to recognize correct concepts among distractors.
- Facilitate quick grading: Enable automated or rapid manual evaluation, providing immediate feedback.
- Identify misconceptions: Highlight areas where students may have misunderstandings or gaps.
- Prepare students for real-world decision-making: Many MCQs simulate decision scenarios, fostering critical thinking.

However, despite their advantages, MCQs also have limitations, which are crucial to consider:

- Limited depth: They often test recognition rather than application or analysis.
- Potential for guesswork: Students might select correct answers through luck rather than understanding.
- Construction difficulty: Creating high-quality, challenging MCQs requires skill and expertise.
- Risk of ambiguity: Poorly worded questions can confuse students or misrepresent the intended concept.

Understanding these factors helps educators design more effective assessments and guides students in approaching MCQs strategically.

Structure and Types of MCQs in Business Applications

MCQs typically comprise a stem (the question or problem statement) and a set of options, including one correct answer and distractors (incorrect options). The effectiveness of an MCQ hinges on how well it challenges the learner while accurately assessing knowledge.

Common Types of MCQs

- Single-Answer MCQs: The most prevalent form, where students select one correct option from four or five choices.
- Multiple-Response MCQs: Require selecting more than one correct answer; useful for testing understanding of complex concepts.
- True/False Questions: Simplify assessment to a binary choice but are less effective for nuanced topics.
- Matching Type: Involves pairing items in two columns, often used for definitions or terminology.
- Sequential or Order-based MCQs: Test knowledge of processes or sequences, such as steps in a business process.

Design Principles for Effective MCQs

- Clarity: Questions should be unambiguous, concise, and free of irrelevant information.
- Relevance: Focus on key concepts in business applications, such as software tools, data management, or decision support systems.
- Plausible distractors: Incorrect options should be believable to challenge superficial knowledge.
- Balanced difficulty: Mix easy, moderate, and challenging questions to discriminate between different levels of understanding.

Key Topics Covered in MCQs for Introduction to Computer Business Applications

MCQs in this domain span a broad spectrum, reflecting the diverse applications of computers in business. Some core topics include:

1. Basic Computer Concepts

- Hardware and software components
- Types of computers (desktops, laptops, servers)
- Operating systems and their functions
- Input/output devices

2. Office Productivity Tools

- Word processing, spreadsheets, presentation software
- Features and functionalities of popular applications like MS Word, Excel, PowerPoint
- Collaboration tools and cloud-based applications (e.g., Google Workspace)

3. Data Management and Database Systems

- Types of databases (relational, non-relational)
- Data entry, retrieval, and management
- Use of SQL and other query languages
- Data security and backup strategies

4. Business Communication Systems

- Email protocols and etiquette
- Video conferencing tools
- Instant messaging and collaborative platforms (e.g., Slack, Teams)

5. Enterprise Resource Planning (ERP) and Business Software

- Integration of various business functions
- Modules like finance, HR, supply chain management
- Benefits and challenges of ERP systems

6. Information Security and Ethical Use of Technology

- Cybersecurity threats
- Data privacy laws and regulations
- Ethical considerations in business computing

7. Emerging Technologies in Business

- Cloud computing
- Artificial Intelligence and Machine Learning

- Big Data analytics
- Internet of Things (IoT)

By covering these topics through MCQs, educators can effectively gauge students' grasp of both theoretical concepts and practical applications.

Pros and Cons of Using MCQs in Teaching Business Applications

Pros:

- Efficiency: Quick assessment of large groups.
- Standardization: Ensures uniform evaluation criteria.
- Coverage: Broad testing across syllabus topics.
- Immediate feedback: Facilitates rapid learning adjustments.
- Preparation for exams: Familiarizes students with multiple-choice formats.

Cons:

- Superficial testing: May neglect deeper understanding or critical thinking.
- Question design challenges: Difficult to craft questions that are fair and discriminate well.
- Potential for memorization: Students may focus on rote learning rather than comprehension.
- Limited scope for explanation: Cannot assess reasoning or problem-solving processes directly.

To mitigate these disadvantages, MCQs should be complemented with descriptive questions, case studies, or practical exercises.

Best Practices for Utilizing MCQs Effectively

- Regular practice: Incorporate frequent quizzes to reinforce learning.
- Alignment with learning objectives: Ensure questions directly assess desired skills.
- Variety in question difficulty: Balance simple recall questions with more challenging analysis-based ones.
- Feedback provision: Offer explanations for correct and incorrect options to enhance understanding.
- Periodic review and update: Keep questions current with technological advancements and industry practices.
- Use of technology: Employ online platforms for automated grading, analytics, and adaptive testing.

Conclusion

MCQs for Introduction to Computer Business Applications are a vital pedagogical tool that, when well-designed, can significantly enhance the teaching and learning process. They provide a practical means to evaluate comprehension across a wide array of topics, from basic computer literacy to complex enterprise systems. While they have inherent limitations, these can be addressed through thoughtful construction, integration with other assessment methods, and ongoing refinement. Ultimately, effective use of MCQs not only prepares students for examinations but also equips them with a foundational understanding necessary for applying computer technology in real-world business contexts. As technology continues to evolve rapidly, so too must the development and utilization of MCQs, ensuring they remain relevant, challenging, and aligned with industry standards.

QuestionAnswer What is the primary purpose of computer business applications? To automate and streamline business processes, improve efficiency, and facilitate data management and decision-making. Which of the following is an example of a spreadsheet application used in business? Microsoft Excel What does ERP stand for in the context of computer business applications? Enterprise Resource Planning Which type of software is used for managing customer relationships? Customer Relationship Management (CRM) software What is the main advantage of using accounting software in business? It simplifies financial management, ensures accuracy, and speeds up reporting processes. Which application is commonly used for creating business presentations? Microsoft PowerPoint How do database management systems benefit business operations? They organize, store, and retrieve large amounts of data efficiently, supporting decision-making and data analysis. Which of the following is a benefit of using cloud-based business applications? Accessibility from anywhere, cost savings, and automatic updates. What is the role of word processing applications in business? To create, edit, and manage documents such as reports, letters, and memos efficiently. Why is data security important in business applications? To protect sensitive business information from unauthorized access, breaches, and data loss.

Related keywords: computer applications, business software, computer fundamentals, information systems, office automation, software basics, business technology, computer literacy, information technology, business management software

Introduction To A Career Essay

Introduction to a Career Essay

When embarking on the journey of academic or professional writing, one of the most significant and foundational essays students and professionals often encounter is the career essay. An introduction

to a career essay serves as the gateway to presenting your aspirations, motivations, and understanding of a specific profession. It sets the tone for the entire essay and provides readers with a clear idea of what to expect. Crafting a compelling introduction is crucial because it captures the reader's interest and establishes the purpose and scope of your writing.

In this comprehensive guide, we will explore the essential components of an effective introduction to a career essay, including its purpose, structure, and tips for writing an engaging opening. Whether you are a student preparing for a school assignment or a professional crafting a career statement, understanding how to write a strong introduction can significantly enhance your overall essay.

Understanding the Purpose of an Introduction in a Career Essay

The introduction of a career essay is more than just an opening paragraph; it is a strategic tool to engage the reader and lay the foundation for your narrative. Its core purposes include:

- **Capturing Attention:** Drawing the reader into your story or argument.
- **Providing Context:** Offering background information about your chosen career or field.
- **Stating Your Purpose:** Clarifying why you are interested in this career and what you hope to communicate.
- **Setting the Tone:** Establishing whether the essay is formal, personal, or analytical.

By effectively fulfilling these purposes, your introduction will motivate the reader to continue exploring your insights and experiences.

Key Elements of an Effective Introduction to a Career Essay

An impactful introduction should encompass several critical elements that collectively provide clarity and engagement. These include:

1. Hook or Attention-Grabber

Begin with an interesting fact, question, quote, or anecdote related to your chosen career. This element draws the reader's attention immediately and encourages them to read further.

Examples of hooks:

- A compelling statistic about the profession.
- A personal story or moment that sparked your interest.
- A thought-provoking question about the field.

2. Background and Context

Briefly introduce the profession or field you are discussing. This might include:

- The nature of the work involved.
- Its importance in society.
- Current trends or challenges in the industry.

3. Statement of Purpose

Clearly articulate your reasons for choosing this career. This helps to personalize your essay and provide insight into your motivations.

4. Thesis Statement or Main Idea

Present the central idea or argument of your essay. For example, if your essay is about how you plan to pursue your career, state your goals or the key points you will discuss.

Structure of an Introduction to a Career Essay

A well-structured introduction typically follows a logical flow, guiding the reader smoothly into the main body of the essay. Here is a suggested structure:

- Hook/Attention-Grabber
- Brief Background on the Profession
- Personal Motivation and Reasons for Choosing the Career
- Outline of Main Points or Objectives
- Thesis Statement or Central Focus

This structure ensures that your introduction is comprehensive yet concise, setting a clear direction for your essay.

Tips for Writing an Engaging and Effective Introduction

Crafting an introduction that captivates and informs requires attention to detail and thoughtful planning. Here are some practical tips:

- **Start with a compelling hook:** Engage your reader from the first sentence.

- **Be concise:** Avoid lengthy or overly detailed background information in the introduction.
- **Personalize your writing:** Share your unique perspective or experiences related to the career.
- **Use clear and precise language:** Make your purpose and thesis easy to understand.
- **Align with the overall tone of the essay:** Whether formal, personal, or analytical, ensure consistency.
- **Revise and edit:** Refine your introduction to eliminate errors and improve clarity.

Examples of Introductions to a Career Essay

To better understand how to craft your introduction, here are sample openings for different careers:

Example 1: Aspiring Teacher

"Since childhood, I have been enchanted by the transformative power of education. Watching my teachers inspire confidence and curiosity in their students sparked my desire to pursue a career in teaching. I believe that education has the ability to shape lives, and I am committed to becoming a dedicated educator who fosters growth and learning in every student."

Example 2: Future Engineer

"The thrill of solving complex problems and creating innovative solutions has always fascinated me, leading me to pursue a career in engineering. With advancements in technology shaping our world, I am eager to contribute to sustainable development and technological progress as a future engineer dedicated to making a difference."

Conclusion: The Importance of a Strong Introduction

An introduction to a career essay is more than just an opening paragraph; it is the first impression you make on your reader. A well-crafted introduction not only captures attention but also establishes the context and purpose of your essay, guiding the reader through your personal journey or professional insights. By including engaging hooks, clear background information, and a strong thesis statement, you set the stage for a compelling and cohesive essay.

Remember, investing time and effort into writing an effective introduction can significantly enhance the overall quality of your career essay. It serves as a vital tool to communicate your passion, goals, and understanding of your chosen profession. Whether you are exploring future aspirations or reflecting on your current path, a thoughtful introduction paves the way for a meaningful and impactful narrative.

Meta description: Discover how to write an effective introduction to a career essay. Learn key elements, structure, tips, and examples to craft an engaging opening that sets the tone for your

career writing.

Introduction to a Career Essay: A Critical Gateway to Personal and Professional Development

In the realm of personal growth and professional aspiration, the introduction to a career essay serves as the foundational stepping stone that sets the tone, context, and direction of the entire narrative. It is more than a mere opening paragraph; it is an essential component that captures the reader's attention, provides clarity about the essay's purpose, and offers insight into the writer's motivations and aspirations. A well-crafted introduction not only engages but also establishes credibility, paving the way for a compelling exploration of career paths, experiences, and future goals. In this article, we delve into the nuances of crafting an effective career essay introduction, examining its purpose, structure, and key elements through a detailed, analytical lens.

Understanding the Purpose of the Introduction in a Career Essay

Establishing Context and Setting the Tone

The introduction functions as the gateway to the essay, providing readers with essential background information and framing the narrative. It helps set the tone—whether formal, reflective, aspirational, or analytical—and prepares the reader for the content that follows. For example, an introduction that begins with a personal anecdote can evoke emotional engagement, while a factual statement can establish authority and credibility.

Capturing the Reader's Attention

In a competitive landscape of academic and professional writing, capturing the reader's interest is crucial. An engaging introduction can pique curiosity, pose intriguing questions, or offer compelling insights that motivate the reader to continue. Effective techniques include posing a thought-provoking question, citing a surprising statistic, or sharing an impactful personal story related to career development.

Stating the Purpose and Thesis

Central to any introduction is the clear articulation of the essay's purpose. This typically involves presenting a thesis statement—a concise summary of the main argument or focus of the essay. In a career essay, this could encompass the writer's chosen field, motivations, career goals, or the significance of their journey. The thesis serves as a roadmap, guiding both the writer and the reader through the subsequent discussion.

Structuring the Introduction of a Career Essay

Opening with a Hook

A compelling opening is vital for drawing readers in. Common strategies include:

- Personal Anecdotes: Sharing a brief story that highlights an initial interest or pivotal moment.
- Interesting Facts or Statistics: Presenting data that underscores the importance or relevance of the chosen career.
- Provocative Questions: Posing a question that stimulates curiosity about the career path.

Providing Background and Context

Once the hook captures attention, the introduction should offer background information. This might involve:

- Briefly describing the field or industry.
- Explaining the writer's initial exposure or experiences.
- Highlighting relevant influences or inspirations.

Presenting the Thesis Statement

The final part of the introduction should clearly state the main focus of the essay. For example:

- "This essay explores my journey toward a career in environmental engineering, driven by a passion for sustainable development and a desire to combat climate change."
- "Through reflecting on my academic pursuits and internships, I aim to demonstrate my commitment to pursuing a career in digital marketing."

A strong thesis provides clarity and sets expectations for the reader.

Key Elements of an Effective Career Essay Introduction

Clarity and Precision

The language used should be clear, concise, and focused. Avoid vague statements and ensure that the purpose of the essay is explicitly stated. Precision helps the reader understand exactly what to expect.

Personalization and Authenticity

Authenticity resonates with readers. Sharing genuine motivations, experiences, or challenges creates a compelling narrative. Personalization makes the essay unique and memorable.

Relevance and Focus

Every sentence in the introduction should contribute to establishing the context and purpose. Avoid unnecessary details or tangential information that might dilute the focus.

Engagement and Interest

Use engaging language and storytelling techniques to captivate the reader. An evocative opening can make the difference between a forgettable essay and one that leaves a lasting impression.

Common Pitfalls to Avoid in the Introduction

- Vagueness: Statements like "I want to have a good career" are too broad. Instead, specify what "good career" means to you.
- Overloading with Details: The introduction should set the scene, not provide exhaustive background?save details for the main body.
- Lack of Focus: Avoid diverging into unrelated topics or personal philosophies unrelated to career goals.
- Generic Openings: Avoid clichés or generic statements that fail to distinguish your story.

Examples of Effective Career Essay Introductions

Example 1: Personal Anecdote Approach

"From the moment I helped my grandfather fix his broken bicycle at age ten, I discovered a passion for problem-solving and mechanics. This early experience ignited a lifelong interest in engineering, ultimately guiding me toward my goal of becoming a mechanical engineer dedicated to innovative design solutions."

Analysis: This introduction uses a personal story to establish motivation, clearly states the career goal, and sets an engaging tone.

Example 2: Fact-Based Opening

"With over 3.5 billion people relying on digital platforms daily, the field of digital marketing stands at the forefront of global communication. Inspired by this dynamic environment, I am committed to developing innovative strategies that connect brands with their audiences."

Analysis: It captures interest with relevant statistics, provides context, and states the writer's focus.

Conclusion: Crafting a Strong Introduction to Set the Stage for Success

An introduction in a career essay is more than an opening—it is a strategic tool that lays the groundwork for a compelling narrative. By thoughtfully establishing context, capturing interest, and clearly articulating purpose, writers can effectively engage their audience and provide a strong foundation for the story they wish to tell. A well-crafted introduction not only reflects the writer's personality, motivations, and aspirations but also demonstrates their ability to communicate clearly and persuasively. As such, investing time and effort into this initial section can significantly enhance the overall impact of the essay, inspiring readers to understand and support the writer's career journey.

In summary, the introduction to a career essay is a critical component that combines storytelling, clarity, and purpose. Its strategic construction involves engaging hooks, contextual background, and a precise thesis statement. When executed effectively, it sets a compelling narrative that invites readers into the writer's world, paving the way for an insightful exploration of career ambitions, experiences, and future goals.

Question What is the purpose of an introduction in a career essay? The introduction sets the stage for the essay by presenting the career topic, capturing the reader's interest, and providing a thesis statement that outlines the main focus of the essay. How do I make my introduction engaging in a career essay? You can start with a compelling anecdote, a surprising fact, or a relevant quote to grab the reader's attention and make them interested in your career topic. What key elements should be included in the introduction of a career essay? The introduction should include a hook to attract interest, background information on the career, and a clear thesis statement outlining your main point or purpose. How long should the introduction be in a career essay? Typically, the introduction should be concise, roughly 10-15% of the total essay length, providing enough context without overwhelming the reader. What examples can I use in my introduction to make it relevant? You can include recent industry trends, personal motivation for choosing the career, or notable achievements related to the field to make the introduction relevant and engaging. Should I mention my personal goals in the introduction of a career essay? Yes, including your personal goals can provide a clear direction for the essay and help the reader understand your motivation and aspirations within the career. How can I effectively connect the introduction to the main body of my career essay? End the introduction with a thesis statement or a guiding question that the body of the essay will address, creating a seamless transition. What common mistakes should I avoid in writing an introduction to a career essay? Avoid vague statements, excessive background information, or a lack of a clear thesis. Also, steer clear of clichés and ensure the introduction is focused and relevant. How can I tailor my career essay introduction for different audiences? Adjust your language, level of detail, and focus based on whether your

audience is academic, professional, or general readers to make your introduction more impactful.

Related keywords: career overview, professional goals, career path, personal motivation, skill development, industry insights, educational background, career challenges, future aspirations, relevant experiences

Read the full article online: [Introduction To A Career Essay](#)